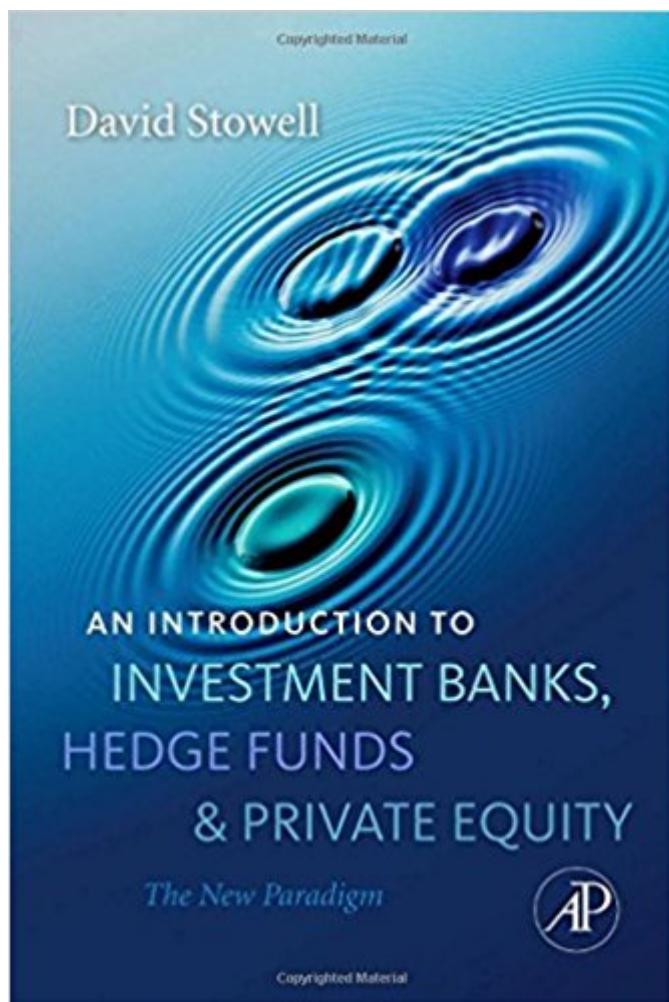


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An Introduction To Investment Banks, Hedge Funds, And Private Equity: The New Paradigm



Synopsis

The dynamic environment of investment banks, hedge funds, and private equity firms comes to life in David Stowell's introduction to the ways they challenge and sustain each other. Capturing their reshaped business plans in the wake of the 2007-2009 global meltdown, his book reveals their key functions, compensation systems, unique roles in wealth creation and risk management, and epic battles for investor funds and corporate influence. Its combination of perspectives—drawn from his industry and academic backgrounds—delivers insights that illuminate the post-2009 reinvention and acclimation processes. Through a broad view of the ways these financial institutions affect corporations, governments, and individuals, Professor Stowell shows us how and why they will continue to project their power and influence. Emphasizes the needs for capital, sources of capital, and the process of getting capital to those who need it. Integrates into the chapters 10 cases about recent transactions, along with case notes and questions. Accompanies cases with spreadsheets for readers to create their own analytical frameworks and consider choices and opportunities.

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Customer Reviews

Books on investment banking are few and far between and mostly out of date. Usually they are very academic or written by lawyers rather than by someone who understands the business. This one, written by a former practitioner, gives students of investment banking just the insights they need into the nexus of investment banking, private equity and hedge funds. --Brian Scott-Quinn, A Chair in

Investment Banking, ICMA Centre, A Henley Business School, University of Reading Investment banking is in permanent change. This new book on investment banking describes the most recent trends that have taken place in the industry, in particular the interaction between investment banking and the hedge funds and private equity businesses. This is an exhaustive and up-to-date guide to the major banking activities. The different themes covered in the book are illustrated by fascinating real life cases. The book by David Stowell will become the new reference on investment banking. A --Pierre Hillion, INSEAD A clearly written account of several popular segments of the global financial services industry. Students who wish to enhance their understanding of the banking system would benefit from reading this book. --Sanjay Gupta, A Swiss Finance Academy

David P. Stowell is a professor of finance at Northwestern University's Kellogg School of Management, where he teaches classes that focus on investment banking, hedge funds and private equity. He also teaches undergraduate courses on these topics at Northwestern University, University of Utah, and Utah State University. Prior to joining Northwestern in 2005, he was managing director at JP Morgan, working in Chicago with responsibility for part of the firm's mid-west investment banking business. In addition, he worked in investment banking at UBS as managing director and co-head of U.S. equity capital markets, and at Goldman Sachs, where he managed an equity derivatives business and worked in corporate finance in New York and Tokyo. He was also a managing director at O'Connor Partners, a hedge fund based in Chicago. He graduated from Utah State University with a BA in Economics and from Columbia University's Graduate School of Business with an MBA in Finance. In addition to his current teaching responsibilities, he manages Paradigm Partners, a boutique investment bank that provided M&A and capital raising services and general advice in investment banking, hedge fund, and private equity activities to selected clients.

Used for a class, required reading. The reading was great, the questions were maddening. They'd ask for things that just weren't in the reading. I'd spend hours trying to find it, going over and over and chapter. Hopefully this is resolved in the 2nd edition. MUCH effort was put into the content of each chapter but the questions seem to be written by someone who hasn't even read the book. If you don't have to do the end of chapter quizzes then you'll love it. If you have to do the quizzes for a class, plead with your professor to not use the stupid questions.

This truly practical guide to the investment banking, hedge fund and private equity world is a long

overdue gift to the industry. As a practitioner, I strongly recommend this book to others in the industry. Written by a seasoned professional with extensive experience in both industry and academia, this book has served as a great desk reference for me and my Wall Street colleagues. For students, it will serve as a great supplement to more theory-based corporate finance curriculum. Stowell's clear and concise language, coupled with real-world case studies and knowledge from other prominent experts (from "Training the Street" valuation coaches to senior bankers and asset managers) make this book refreshingly unique in its approach and practicality. This book should be required reading for any junior professional in industry! I hope that investment banks and other Wall Street firms incorporate this book in their analyst and associate training programs as an enormously valuable guide and resource.

There are so few books written on the topic of hedge funds, private equity and investment banking. As a leading professor at Kellogg, Stowell deciphers the complex world of hedge funds, private equity and investment banking while also providing the perfect framework for understanding the history and evolution of each of these topics. This book and the case studies eliminate any confusion often found with the strategy and terminology within these three disciplines. This text is a must-have reference for anyone considering a career within these areas of finance.

I used this textbook in an MBA-level class, and I found the text to be a highly readable introduction to IB/HF/PE. This book excels across most any relevant dimension that one may desire for an introductory text (breadth, depth, clarity, timeliness, etc.). The reader benefits from the author's considerable senior-level industry experience and expertise, which was honed over a long and successful career at several top institutions (Goldman, JPMorgan, UBS, O'Connor; experience in US and Asia). Thus, explanations are clear, authoritative, and concise, with the appropriate level of supplementary diagrams, such as diagrams to illustrate different securities. Although the text is an introduction, Stowell delves deeply into each topic, including transaction and security details, which makes this text valuable for a broad range of readers; non-US markets are also given coverage. The 10 case studies presented at the end of the text link well with the text. Overall, I recommend this book highly to those interested in or preparing for a career in IB/HF/PE, as well as to those with industry knowledge who want a broader understanding. I have not found the same level of quality and quantity of information in a single text related to these fields.

Written by a top Kellogg Professor, hands down it is the best book that presents a quick glance at

investment banking, hedge funds and private equity industry! It is well balanced with enough detail and is absolutely great for anyone who wants a 10,000 foot overview of how these firms work and compete. Specifically the book gives great insights into dynamics, opportunities, regulations, issues & strategies of the industry. The reader must have some knowledge of derivatives and basics of finance. This book is particularly useful for anyone who is planning a career in I-Banking or PE or HF and needs to hit ground running quickly with basics of how industry works. This book is required for some courses at Kellogg. Again a great book that comes highly recommended!

This book is a must-read if you are interested either in entering the field of investment banking, or want to enhance your critical reading skills for finance. I find the book succinct, simple to understand, and relevant to today's financial environment. Written by a Kellogg professor with years of investment banking experience working in such firms as Goldman Sachs, JPMorgan, and UBS, this book does an excellent job of surveying the structure, regulations, transactions, and products of the investment banking industry. Reading this book has given me a much broader perspective beyond the technical valuations taught by most other investment banking books. I know I will have an edge in my banking internship this summer!

This book is a really great introduction and background to IB, Hedge Funds, and PE. I would definitely recommend it for anyone looking to get all the basics they need to know about these industries. The explanations are clear without being too technical, and the cases are great illustrations of the topics discussed.

good brand new book, as the teacher asked for in class, he only ask us to read several case study in the ending of the book.but the words inside this book are hard to understand, I need to check the dictionary when I meet the difficult word.but good though! recommend this to native readers but not international students.

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